

Exhibit “1”

Evan Gibson

From: Christine T. Greenwood
Sent: Tuesday, February 28, 2017 3:17 PM
To: marketing@ghostbed.com
Cc: James E. Magleby; Adam Alba
Subject: Purple Innovations v. Honest Mattress Reviews, Case No. 2:17-CV-00138 (U.S. District Court, District of Utah)
Attachments: 2-28-17 Letter J. Magleby to Ghost and Honest re TRO -- Purple v. Honest....pdf; 2-28-17 [Dkt 11] Supplemental TRO Memo -- Purple Innovation v. Honest Re....pdf

Attention: Ryan Monahan

Dear Mr. Monahan,

Attached for your reference is a letter sent to you earlier today, by mail and Federal Express, to the address for Honest Mattress Reviews in Boca Raton, Florida, and by email to hello@honestmattressreviews.com. Among other things, the letter contains a link to an .ftp site where the filed documents referenced in the letter may be accessed.

Also enclosed is a copy of the Supplemental Memorandum in Support of Motion for Temporary Restraining Order, which was filed in the above-named matter today.

Best Regards,

Christine T. Greenwood
 Magleby
Cataxinos
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